



# FLORIDA YOUTH COMMISSION

## COMMUNICATIONS COMMITTEE

Matthew Nadel, Chair

Morgan Denhart, Vice Chair

### MEETING MINUTES

November 28, 2014

11:30 A.M. – 12:30 P.M.

The Communications Committee meeting of the Florida Youth Commission was called to order November 28, 2014 at 11:35 a.m. by Communications Committee Chair, Matthew Nadel.

Vice Chair, Morgan Denhart, did roll call and noted that multiple commissioners were absent (all of whom joined the call tardy).

Recent progress was discussed, including the formation of new projects (i.e the “Seniors Video”) and mention of projects in the works (i.e. pamphlet, general FYC video, etc.)

The pamphlet was the next item on the agenda. The committee agreed the pamphlet needs to be brief, interesting, and informative. It was also agreed upon that the following should be included: an attention grabbing cover with our slogan attached (*Educate, Elevate, Empower*), mission statement, description of the policy objective and of the committee itself, general description of the commission links/information to apply for an FYC position, and information on how to access FYC social media accountss. It was stated, in short, that the pamphlet should be a basic explanation of the Florida Youth Commission.

The FYC “general” video was then discussed. It was agreed upon the video should end with something both somewhat emotional (it was pointed out that people tend to remember subjects that evoke emotion within themselves; an example was a student’s personal experience) and memorable.

Commemorative months were also a topic of discussion. It was decided that a graphic would be made for December that would be one single sheet that is eye-catching and easy to share on social media. Graphics for January will also be created.

Vice chair, Morgan Denhart, then discussed a developing idea featuring seniors discussing their experience in the Florida education system. The committee discussed how interviewing students 18 years or older would be easier for those who chose to participate in making the video. It was unanimously decided that it was an endeavor that should be pursued.

In regards to the “FYC Student Leaders” it was decided that this should not be an individual student leader, but instead working through clubs and organizations already established at schools. This was decided because of concern over whether the job would be done effectively, reputability of students, etc.



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*We, the Youth Commissioners of Florida, desire to produce a cohesive and unified platform for the students of Florida to voice their concerns and provide feedback and suggestions to the leadership of Florida. We will serve as a liaison between the youth of Florida and the Florida Children and Youth Cabinet through inclusion and engagement of our peers to craft effective suggestions, legislation, and projects to aide in the progression of youth across Florida.*



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Print resources were discussed and some of these ideas included rallies, letter-writing campaigns, and contacting superintendents. This is to be started on a more local level.

All approved unanimously of video dissemination through school announcements.

Work groups were explained (for the video, pamphlet, commemorative months, and dissemination plan) and an email followed with who is in which group.

Communications Committee Chair, Matthew Nadel, adjourned the meeting with two commissioners missing (Blake Maier said he must be off the call promptly at 12:30 and Marilu DuQue was not on the line during one of the final votes)



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